

INSIDE BRUSSELS XIII: Public Affairs in the New Europe

13th – 14th April 2010



Public Affairs Programmes

April 2010 is the first moment at which it will be possible to assess the impact of process changes flowing from the ratification of the Treaty of Lisbon and to form a judgement on the likely evolution of the European Institutions. Since 1986 the ECPA has been the only organisation to concentrate its efforts on training for Public Affairs excellence. 'Inside Brussels' focuses this experience to help its participants understand and predict the ever-changing patterns of power in the European Union. There is no better way to understand how Europe works than to spend two days in the corridors of European power. 'Inside Brussels' is the only programme that takes you inside Parliament, the Commission and the Council to examine how these institutions work and how they interact. Participants will meet and debate with officials, MEPs and lobbyists. How does the puzzle fit together? How do you influence it? Take a journey through the public affairs process at the heart of Europe.

WHO SHOULD ATTEND

Managers, Diplomats, Civil Servants and Members of Non-Governmental Organisations.

PROGRAMME DIRECTOR

Tom Spencer is the Executive Director of the ECPA and Visiting Professor of Public Affairs at Brunel University. An MEP for 15 years, he founded the ECPA in 1986, while Associate Dean at Templeton College, Oxford.

LOCATION

The Berlaymont Hotel, 11-19 Boulevard Charlemagne, B – 1000, Brussels, is a modern fully equipped hotel located in the heart of the EU institutions. It is 10 minutes from Gare Central and a 15-minute journey from the airport.

MEDIA PARTNER

EurActiv.com

FEE

€1,250 inclusive of meals and materials. Accommodation is available with preferential rates at the Berlaymont Hotel if required.

REGISTRATION

Registration for ECPA Public Programmes can now be completed on-line at www.publicaffairs.ac or by faxing the registration form to:

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TUESDAY 13th APRIL

- 09:00 Programme Registration**
- 09:15 PUBLIC AFFAIRS EXCELLENCE**
TOM SPENCER, Visiting Professor of Public Affairs, Brunel University
- 10:30 Coffee Pause**
- 10:45 A JOURNEY THROUGH THE PROCESS**
TOM SPENCER, Executive Director, ECPA
To look at the institutions, the relations between them and how they make law



- 12:30 Walking Tour of the European Institutions**
- 13:00 Lunch in the European Parliament**
THE EUROPEAN PARLIAMENT 2009-2014
BILL NEWTON DUNN, MEP (ALDE)
INIGO MÉNDEZ DE VIGO, MEP (EPP) tbc
- 14:15 Tour of the European Parliament**
With a Parliamentary Assistant
- 14:45 PARLIAMENT & THE TREATY OF LISBON**
ANTHONY TEASDALE, Deputy Chef de Cabinet, Office of the President, European Parliament
To examine how the ratification of the Treaty of Lisbon has changed the role, organisation and power of the European Parliament
- 16:00 MULTI-NATIONAL GROUPS & PARTIES**
SIR JULIAN PRIESTLEY, Former Secretary General of the European Parliament
To examine the significance of EPP-PASD co-operation in the European Parliament and beyond
- 17:00 Depart for the Commission**
- 17:30 THE COMMISSION**
JENS NYMAND-CHRISTENSEN
Director, Better Regulation and Institutional Issues, European Commission Secretariat General
To examine Commission policy formation, using the European Transparency Initiative as an example
- 20:00 Dinner**
The 'Inside Brussels' Lecture
"RECRUITING PA EXCELLENCE"
BEN ATFIELD, Director Ellwood & Atfield

WEDNESDAY 14th APRIL

- 09:00 CO-DECISION, CONCILIATION & COUNCIL PRACTICE**
LIZ SPENCER, Associate Fellow ECPA
To look at the development of Co-decision, Conciliation and Council working practices and their impact on public affairs
- 10:45 Depart for the Council of Ministers' Building**



- 11:00 THE COUNCIL OF MINISTERS**
GIORGIO PORZIO, Council Secretariat, Head of the Secure Communications Unit, SG/HR Cabinet. Head of Unit for EU consular crisis management / consular Affairs
To examine the evolving role of the Council of Ministers, the Council Secretariat, the European Council and the EU High Representative
- 12:30 Buffet Lunch**
The 'Inside Brussels' Lecture
"THE MEDIA & THE EUROPEAN UNION"
CHRISTOPHE LECLERCQ, Publisher EurActiv



- 14:00 ORGANISING FOR PUBLIC AFFAIRS EXCELLENCE**
THOMAS DUBOIS, Government & Public Affairs, INVISTA International
To look at how a leading company organises its public affairs to maximise influence
- 15:00 LESSONS FOR PUBLIC AFFAIRS PRACTICE**
TOM SPENCER, Executive Director, ECPA
An interactive session examining the public affairs challenges faced by participants in 2010 – 2012
- 16:15 Programme Concludes**